

DEDON

Creative Concept

Version 2025



Creative Concept— creating a space with the right atmosphere.

DEDON is an outdoor brand associated with luxury, freedom and adventure.

To help you transfer the inspiring atmosphere of our ideas and designs to your point of sale, we are pleased to offer the Creative Concept 2025 program. This modular system comprised of setting ideas, brand displays, logos, paint colors and more will help you make creative use of your dedicated DEDON space.

Please work with your DEDON Sales Representative to find the best use of creative concept items.

On the following slides you will see setting suggestions for different size spaces:

Feature 60-100m²

Ambassador 100-200m²

Premier >200m²



FEATURE

60 - 100 m²



FEATURE 60 - 100 m²

- 1 MU

1x Daybed right // mystique dusk, lipari
1x Cushion set // MUSE grafite
1x Left module // mystique dusk, lipari
1x Cushion set // MUSE grafite
1x Deco cushion 50cm x 50cm // MUSE hazel
2x Deco cushion 40cm x 40cm // MUSE fossil
1x Deco cushion 40cm x 40cm // MUSE hazel
IZON
1x Coffee table 80cm x 80cm // lipari, mineral gray
1x Coffee table 50cm x 130cm // lipari, mineral gray
1x Side table Ø 54,5cm // terracotta
MBRACE ALU
1x Wing chair // sea salt, lipari
1x Full cushion // GAIA aspen
- 2 KIDA

1x Hanging lounger incl. base // glow touch, lipari
1x Full cushion // GAIA hamptons
1x Deco cushion 40cm x 40cm // MUSE hazel
SATELLITE
1x Side table Ø40cm // lipari
- 3 SEAX

1x Dining table 280cm x 100cm // lipari, mineral gray
6x Armchair with teak // sail dove, lipari
SCOORA
1x Lantern S // liana touch, black pepper
1x Lantern L // liana touch, black pepper
2x OMBII
- 4 TIBBO

1x 2-Seater // teak
1x Cushion set // TUCSON malt
1x Lounge chair XL // teak
1x Cushion set // TUCSON malt
1x Deco cushion 60cm x 60cm // MUSE fossil
1x Deco cushion 50cm x 50cm // MUSE hazel
1x Deco cushion 40cm x 40cm // MUSE hazel
1x Deco cushion 40cm x 40cm // MUSE fossil
1x Coffee table S // teak
1x Coffee table M // teak
1x Dining table 199cm x 103cm // teak
3x Armchair // teak
3x Cushion // NUBE alto
1x Bench // teak
LOON
1x Floor lamp L // PE, off white
1x Floor lamp S // PE, off white
- 5 DALA

2x Planter L // ibiza
3x Planter M // ibiza
2x Planter S // ibiza

FEATURE

Fibers and Fabrics

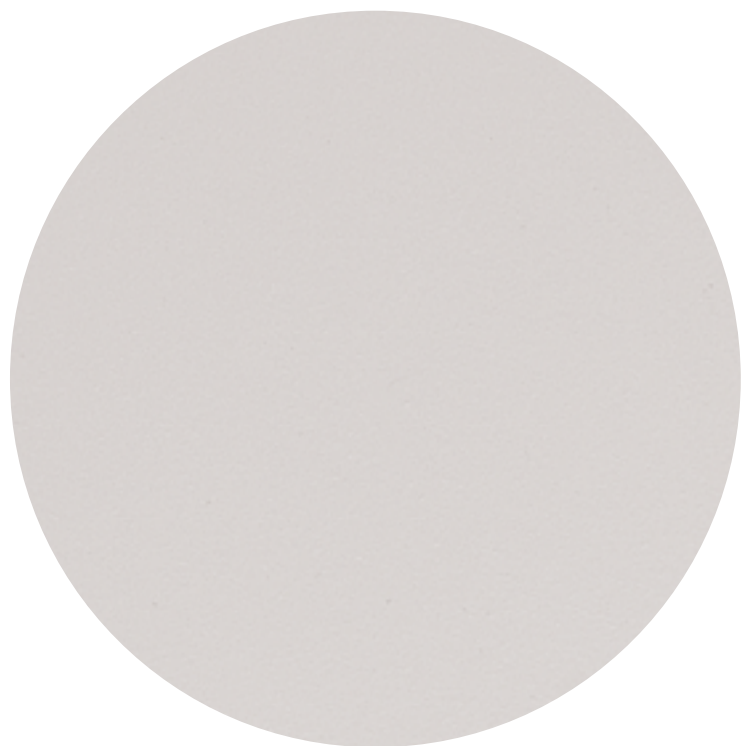
only for main cushions

TIBBO



teak

SEAX



lipari

KIDA

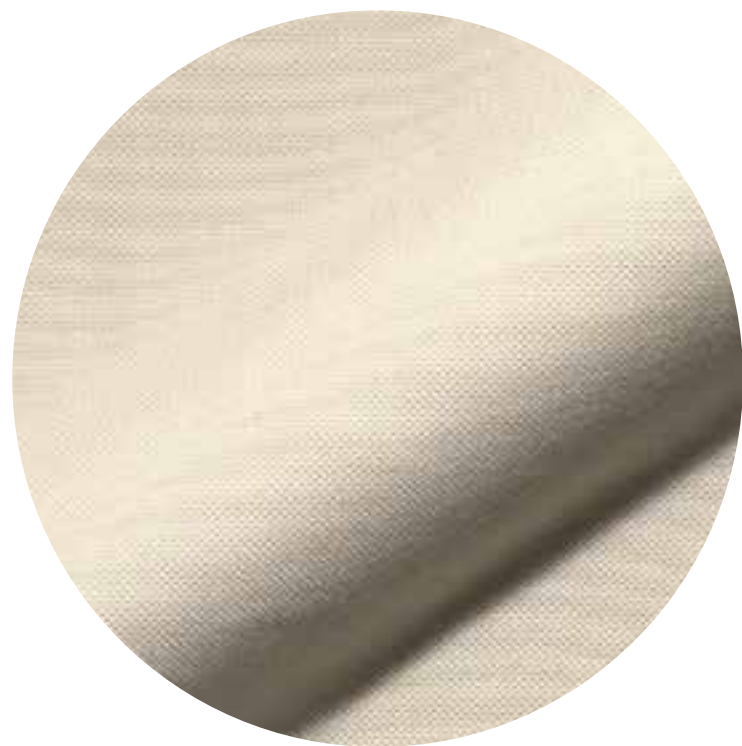


glow touch

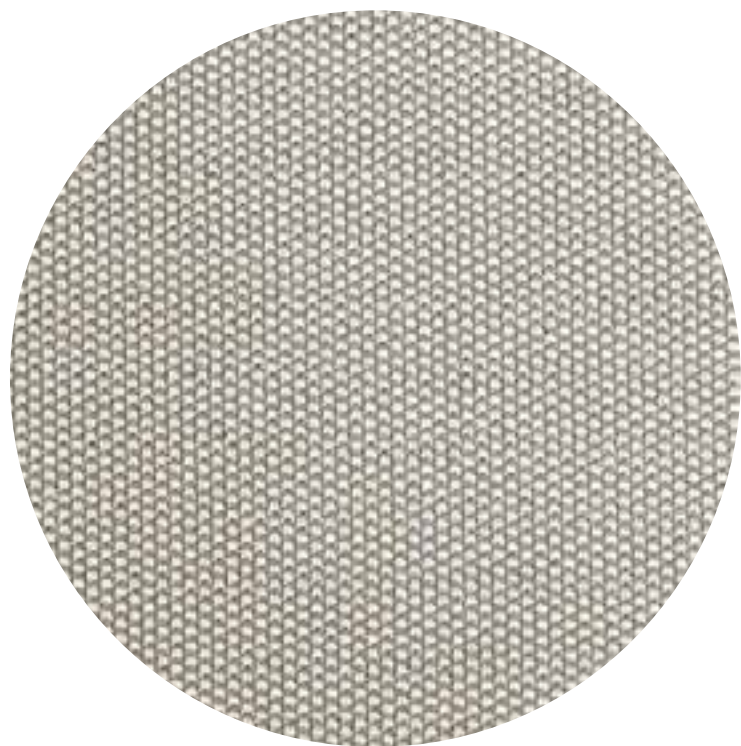
MU



mystique dusk



TUCSON cava



SAIL dove



GAIA aspen



TUCSON grafite

AMBASSADOR

100 - 200 m²



AMBASSADOR 100 - 200 m²

1 MU

- 2x Left module XXL // mystique dusk, lipari
- 2x Cushion set // MUSE ivory
- 1x Footstool // mystique dusk, lipari
- 1x Seat cushion // MUSE ivory
- 1x Coffee table 90cm x 90cm // mystique dusk, lipari, HPL
- 1x Deco cushion 60cm x 60cm // TUCSON pacific
- 1x Deco cushion 60cm x 60cm // MUSE sylt
- 1x Deco cushion 50cm x 50cm // MUSE ivory
- 1x Deco cushion 50cm x 50cm // MUSE sylt
- 1x Deco cushion 40cm x 40cm // MUSE ivory
- 1x Deco cushion 40cm x 40cm // TUCSON pacific
- MBRACE ALU
- 1x Wing chair // sea salt, lipari
- 1x Full cushion // GAIA aspen
- THE OTHERS
- 2x Lantern L // cloud
- 2x Lantern M // cloud

2 KIDA

- 1x Hanging lounger incl. base // ease touch, lipari
- 1x Full cushion // GAIA hamptons
- 1x Deco cushion 40cm x 40cm // GAIA adobe
- SATELLITE
- 1x Side table Ø40cm // lipari

3 SEAX

- 1x Dining table 280cm x 100cm // lipari, teak
- 8x Armchair with teak // sail dove, lipari
- SCOORA
- 1x Lantern S // willow touch, lipari
- 1x Lantern L // willow touch, lipari
- 2x OMBII

4 TIBBO

- 1x 3-Seater // teak
- 1x Cushion Set // TUCSON cava
- 2x Lounge chair XL // teak
- 2x Cushion set // TUCSON cava
- 1x Deco cushion 60cm x 60cm // TUCSON pacific
- 1x Deco cushion 50cm x 50cm // TUCSON cava
- 1x Deco cushion 50cm x 50cm // GAIA calypso
- 2x Deco cushion 40cm x 40cm // TUCSON cava
- 3x Deco cushion 40cm x 40cm // GAIA calypso
- 2x Coffee table S // teak
- 1x Coffee table L // teak
- LOON
- 1x Floor lamp L // PE, off white
- 1x Floor lamp S // PE, off white

5 BELLMONDE//SEASHELL NUO

- 1x Dining table 280cm x 95cm // lipari, mineral gray
- SEASHELL NUO
- 8x Armchair // pearl
- 8x Seat cushion // MUSE fossil
- 1x OMBII

6 DALA

- 2x Planter L // ibiza
- 2x Planter M // ibiza
- 2x Planter S // ibiza

AMBASSADOR

Fibers and Fabrics

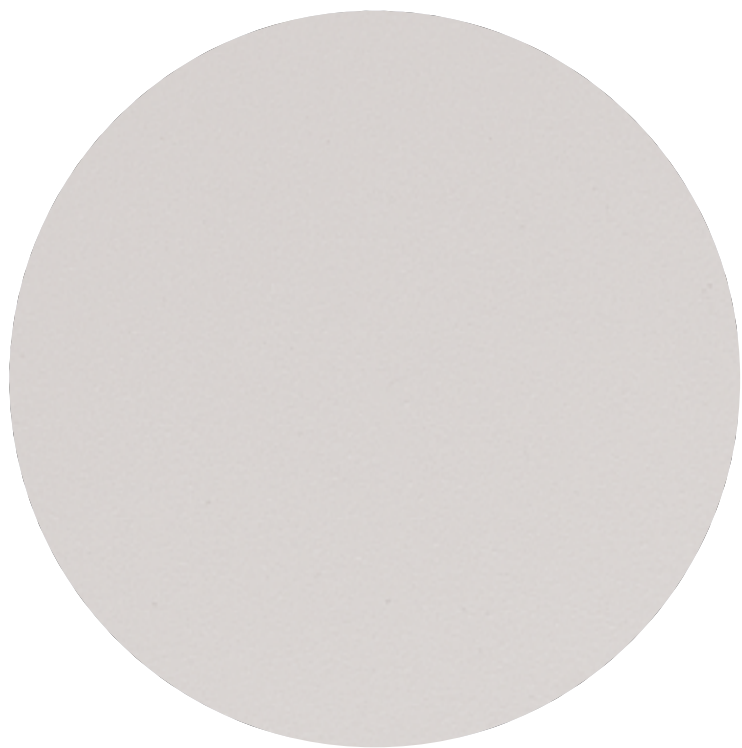
only for main cushions

TIBBO



teak

SEAX



lipari

KIDA



glow touch

MBRACE



pepper

MU

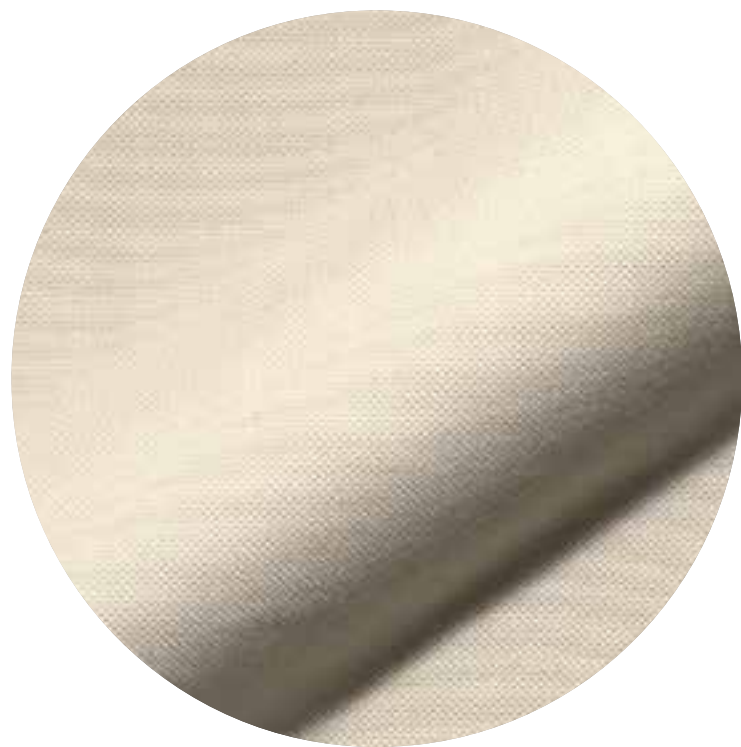


mystique dusk

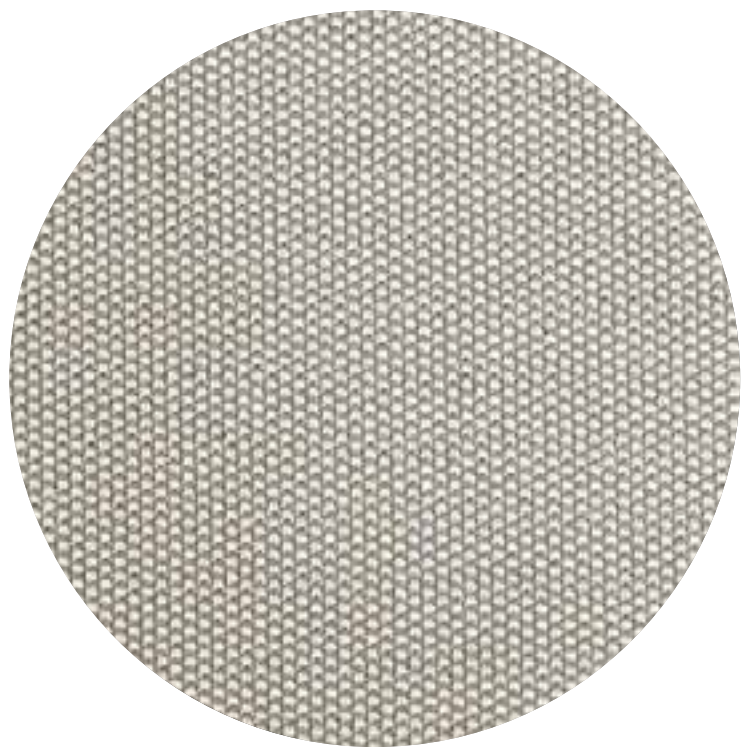
SEASHELL NUO



pearl



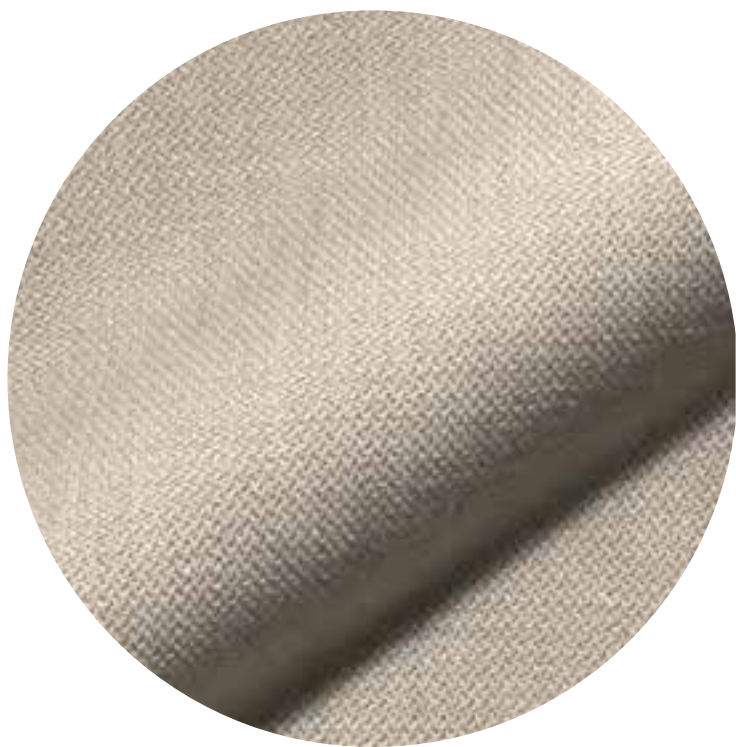
TUCSON cava



SAIL dove



GAIA aspen



MUSE fossil



MUSE grafite



NUBE alto

PREMIER

> 200 m²



PREMIER >200 m²

1 MU

- 2x Right module XXL // mystique dusk, lipari
- 2x Cushion set // MUSE ivory
- 1x Footstool // mystique dusk, lipari
- 1x Seat cushion // MUSE ivory
- 1x Coffee table 90cm x 90cm // mystique dusk, lipari, HPL
- 1x Deco cushion 60cm x 60cm // TUCSON pacific
- 1x Deco cushion 60cm x 60cm // TUCSON cava
- 1x Deco cushion 50cm x 50cm // TUCSON cava
- 1x Deco cushion 50cm x 50cm // MUSE ivory
- 1x Deco cushion 40cm x 40cm // MUSE ivory
- 1x Deco cushion 40cm x 40cm // TUCSON pacific
- MBRACE ALU
- 1x Wing chair // sea salt, lipari
- 1x Full cushion // GAIA aspen
- THE OTHERS
- 1x Lantern L // cloud
- 1x Lantern M // cloud

2 BELLMONDE//SEASHELL NUO

- 1x Dining table 280cm x 95cm // lipari, mineral gray
- SEASHELL NUO
- 10x Armchair // pearl
- 10x Seat cushion // MUSE fossil
- 1x OMBII

3 DALA

- 1x Loveseat // rioja
- 1x Seat cushion // BORNEO camelia
- 2x Deco cushion 70cm x 70cm // MUSE fossil
- 2x Deco cushion 60cm x 60cm // BORNEO camelia
- 1x Deco cushion 50cm x 50cm // GAIA hamptons
- 1x Deco cushion 40cm x 40cm // CALEO cost
- 1x Planter L // ibiza
- 1x Planter M // ibiza
- 1x Planter S // ibiza

4 TIBBO

- 1x 3-Seater // teak
- 1x Cushion set // MUSE sylt
- 1x 2-Seater // teak
- 1x Cushion set // MUSE sylt
- 1x Deco cushion 60cm x 60cm // TUCSON pacific
- 1x Deco cushion 60cm x 60cm // TUCSON cava
- 1x Deco cushion 50cm x 50cm // GAIA calypso
- 2x Deco cushion 40cm x 40cm // TUCSON cava
- 2x Deco cushion 40cm x 40cm // GAIA calypso
- 1x Deco cushion 40cm x 40cm // TUCSON pacific
- 1x Coffee table S // teak
- 1x Coffee table L // teak
- MBRACE
- 2x Wing chair // seasalt, teak
- 1x Full cushion // MUSE fossil
- 1x Seat and headrest cushion // MUSE fossil
- 1x Deco cushion 30cm x 45cm // TUCSON allure
- 1x Deco cushion 40cm x 40cm // MUSE fossil
- 1x Deco cushion 50cm x 50cm // TUCSON allure
- 1x Side table Ø50,5cm // teak, chalk
- 1x Side table Ø35,5cm // teak, chalk

4 TIBBO II

- 2x Beach chair incl. wheels // teak
- 2x Cushion // MUSE fossil
- 1x Deco cushion 30cm x 45cm // MUSE fossil
- 1x Deco cushion 50cm x 50cm // GAIA aspen
- 1x Deco cushion 40cm x 40cm // TUCSON allure
- 1x Deco cushion 40cm x 40cm // TUCSON allure
- 1x Side table Ø50,5cm // teak, taupe
- 1x Side table Ø35,5cm // teak, taupe
- 1x Dining table 338cm x 103cm // teak
- 6x Armchair // teak
- 6x Cushion // GAIA hamptons
- 1x Bench
- LOON
- 2x Floor lamp L // PE, off white
- 2x Floor lamp S // PE, off white

5 DALA

- 2x Planter M // ibiza
- 4x Planter S // ibiza

PREMIER

Fibers and Fabrics

only for main cushions

TIBBO



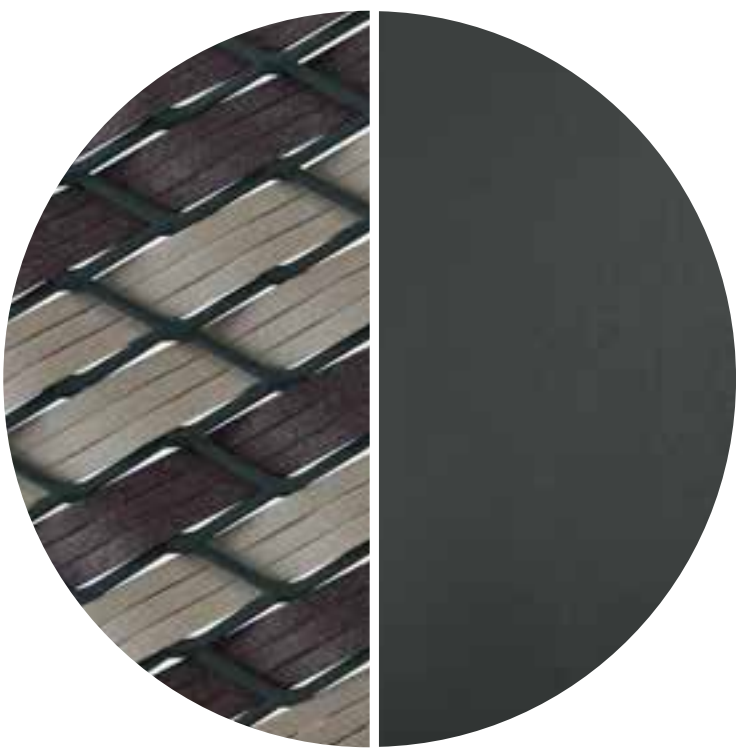
teak

SEASHELL NUO



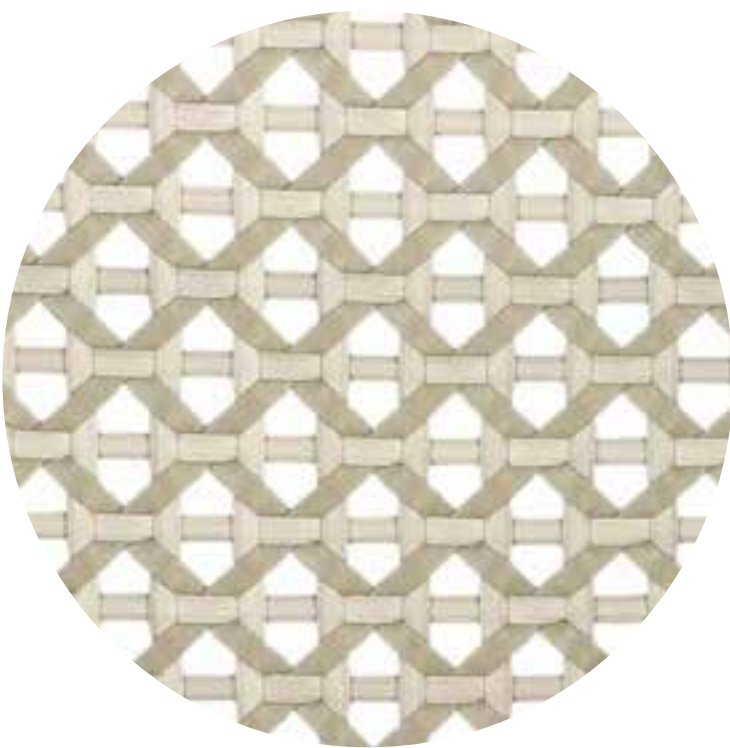
pearl

DALA



rioja

MBRACE



sea salt

MU



mystique dusk

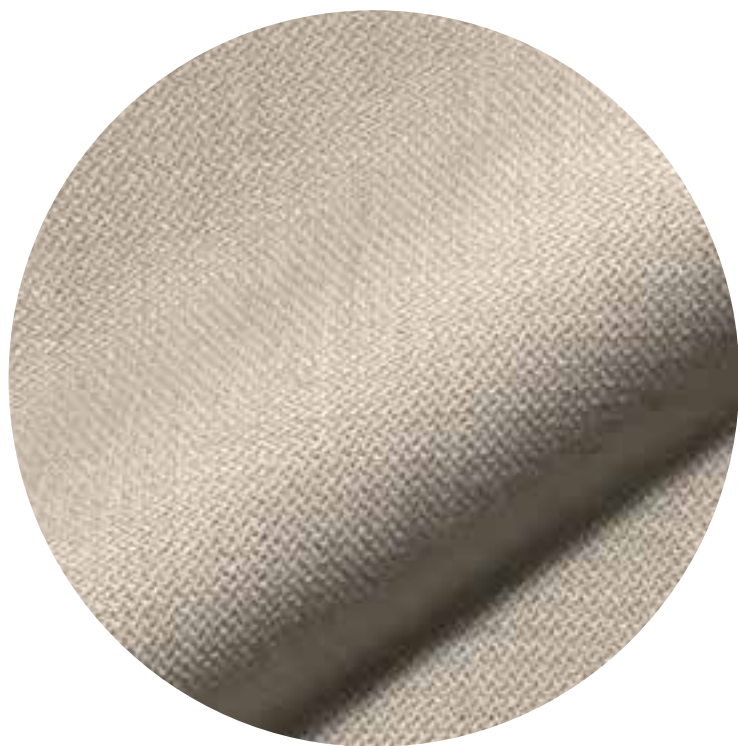
TIBBO



teak



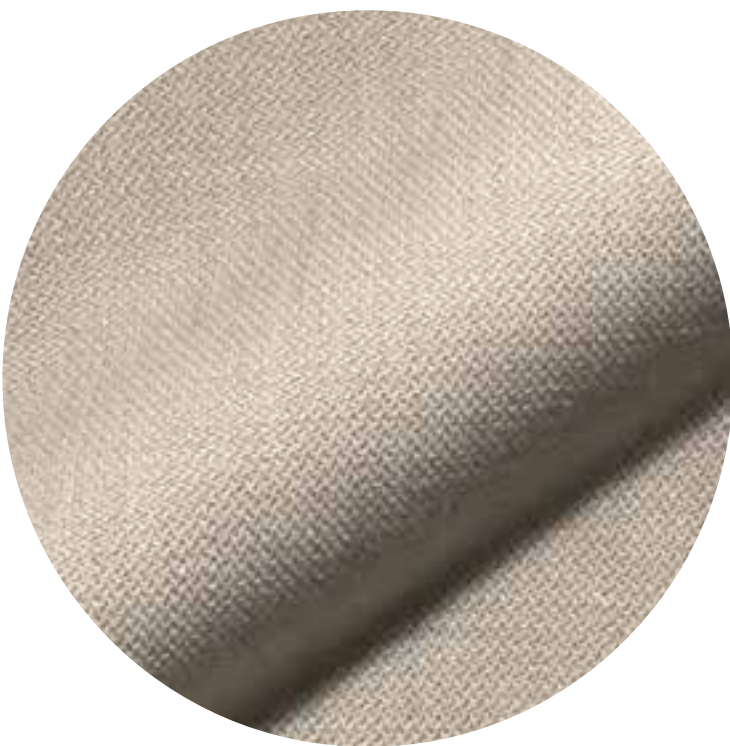
MUSE sylt



MUSE fossil



BORNEO camelia



MUSE fossil



MUSE ivory



GAIA hamptons

Posters

All posters are made to order to suit your individual needs and can be produced locally. To optimize our graphics in your showroom, we can offer multiple options that elevate any set: wall mounted, free standing or hanging.

Landscapes

Spiritual Mountain



Endless Ocean



Mysterious Desert



Secret Lakeside



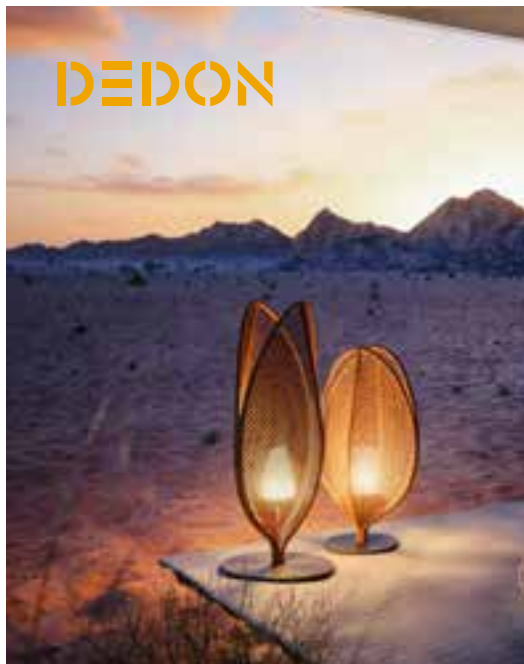
Architecture



Product

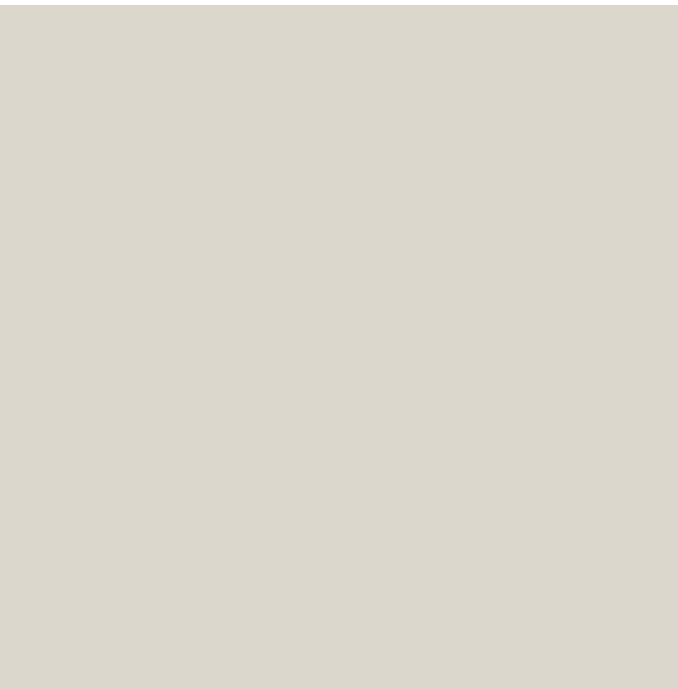


Portrait

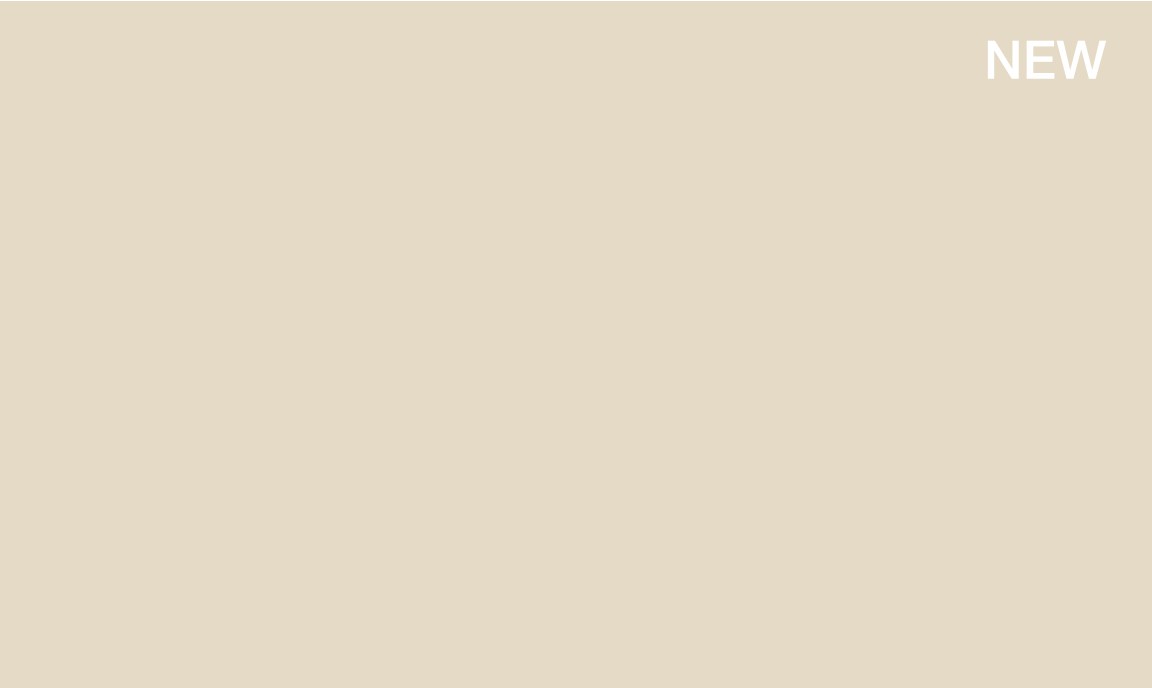


Colors

Our color palette includes natural and sustainable tones that reflect a connection to nature and bring the outdoors in. The colors are harmoniously coordinated with the DEDON worlds and furniture collections to create a unified and appealing look in every showroom. Soft greens, warm browns, and muted beiges create a calming atmosphere and bring thoughtful and stylish color to your display.



NCS S 1502-Y50R
BM balboa mist 1549



NCS S 1005-Y20R
BM woodmont cream 204



NCS S 3020-Y30R
BM barley harvest 1070



NCS S 5020-G90Y
BM greenbrook 517



NCS S 6010-G70Y
BM jade romanesque 476

Logos

Complete your dedicated DEDON space with our universal Logos either with an LED Logo or as 3D letters.

The LED Logo can be hung from the ceiling with an adjustable wire length spanning 2 m or the acrylic back plate can be mounted to the wall with the power source located on the top right hand corner of the acrylic plate.

The 3D lettered Wall Logo comes with a helpful template to locate exact wall positionings for mounting. Store the template for repositioning of the Logo in the future.



LED LOGO ceiling mount
_Acrylic plate: W 120 cm × H 31,5 cm × D 1,5 cm
W 47¼" × H 2½" × D ½"
_Logo: W 111 cm × H 21,5 cm × D 1,5 cm
W 43¾" × H 8.5" × D 60"
_10115172
1.090 €



TABLE LOGO
_W 25 cm × H 5,7 cm × D 3,15 cm
W 9¾" × H 2¼" × D 1¼"
_10088969
25 €



WALL Logo universal “one size fits all”
_W 110 cm × H 21 cm × D 1,5 cm
W 43¼" × H 8¼" × D ½"
_10115173
425 €

Wall Stickers

Our stickers look not only good on a window, but also placed on the wall. The sizes are made to order to suit your individual needs and can be produced locally.

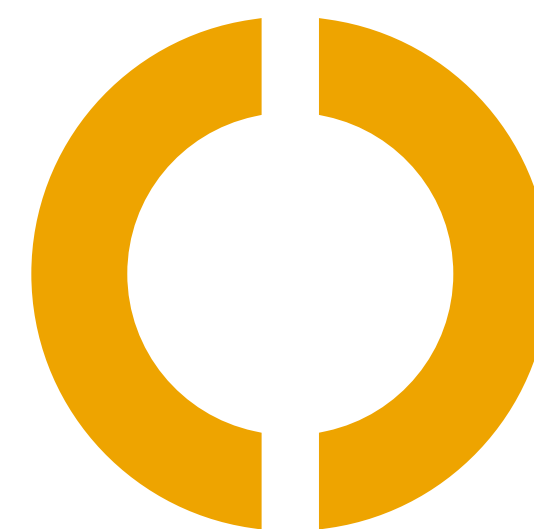
Furthermore, we offer flexibility with the ‘Spirit of Place’ and ‘Under open skies’ stickers with the text either being in white or light grey.



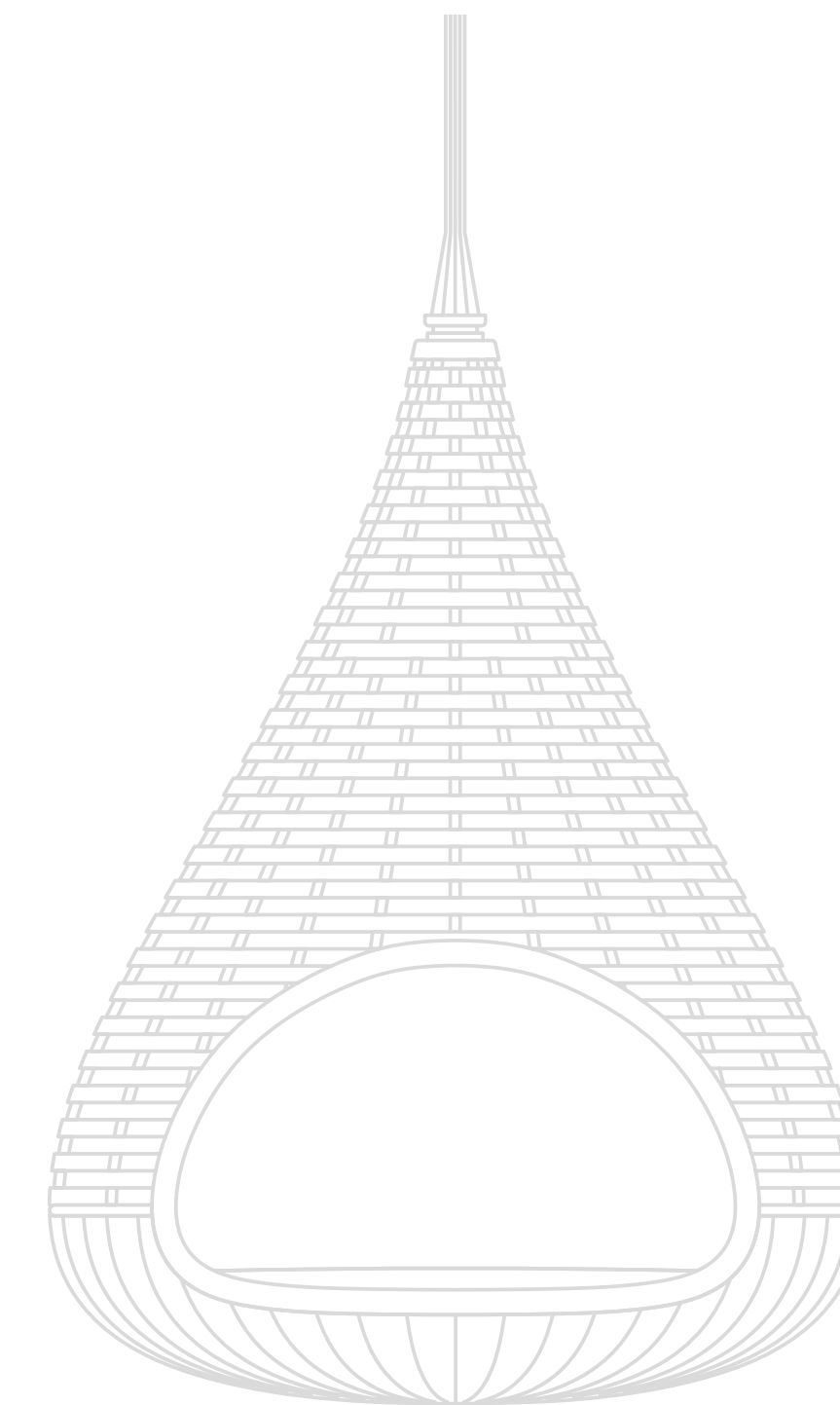
Sticker #1



Sticker #2



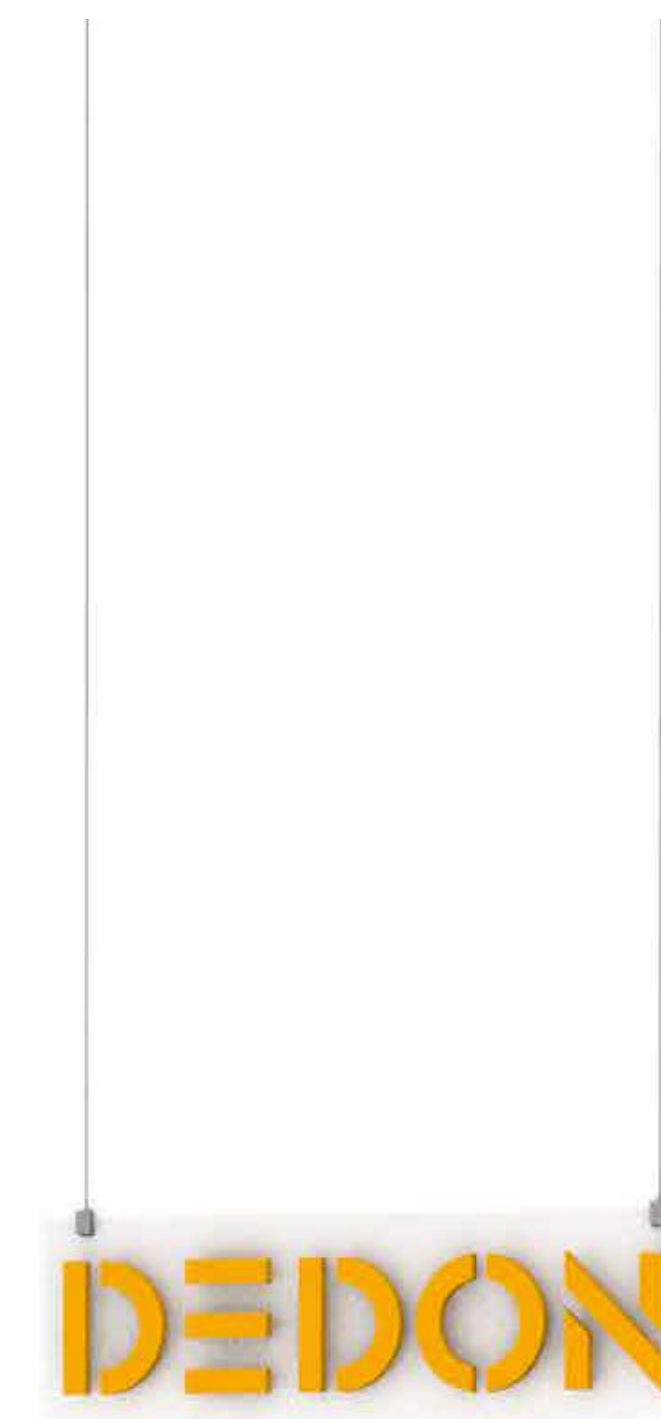
Sticker #3



Sticker #4

Sample Presentation

DEDON material samples provide you and your customers with an opportunity to experience all the available surfaces and structures first-hand and play with different combinations.



OAKWOOD SHELF

_10067007
_800 €/ \$ 875

OAKWOOD BARS

_10067009
_690 €/ \$ 765

FABRIC SAMPLES

_Available for all DEDON fabrics
_65 × 65 cm / 25" x 25" incl. label
_Ref. B1Z



CATEGORY A

NATURA

NATURA white 470	NATURA dark gray 474	NATURA ash 478
NATURA off white 471	NATURA marengo 475	NATURA pomelo 479
NATURA taupe 472	NATURA marsala 476	NATURA laurel 480
NATURA juniper 473	NATURA garnet 477	NATURA mandarine 481

CATEGORY B

NUBE
TUCSON
CALEO

NUBE alto 638	TUCSON peppel 855	CALEO bay 843
NUBE sunray 639	TUCSON magnet 856	CALEO caviar 844
TUCSON cava 851	TUCSON allure 857	CALEO lake 845
TUCSON malt 852	TUCSON pacific 858	CALEO borea 846
TUCSON goji 853	CALEO breeze 841	CALEO granit 847
TUCSON canyon 854	CALEO cost 842	CALEO meteorit 848

CATEGORY C

BORNEO
GAIA
MUSE

BORNEO lily 711	GAIA calypso 875	MUSE fossil 864
BORNEO camelia 712	GAIA bohemia 876	MUSE grafite 865
GAIA aspen 871	GAIA koi 877	MUSE hazel 866
GAIA hamptons 872	GAIA adobe 878	MUSE truffle 867
GAIA artik 873	MUSE ivory 862	MUSE moss 868
GAIA zephyr 874	MUSE sylt 863	

SAIL FABRICS

SAIL taupe 625
SAIL shade 627
SAIL dove 633
SAIL salt 637